



Rural Heritage

RURAL HERITAGE is an ERASMUS+ Project of VET innovation, developed by a European Strategic partnership of 6 partners from 5 countries, which proposes a training plan to support European policies that seek to make the European Cultural Heritage a factor of economic and social development.

Rural cultural heritage offers a great potential to revitalize rural areas through the tourism sector.

The project aims to contribute to the continuous professional development of VET teachers and mentors, in new vocational qualifications about interpretation of rural cultural heritage, as well as to lifelong learning, because of the need to meet the professional demand of guides-interpreters specialized in rural heritage.

Results

The project expects to achieve the following results:

Training Plan on rural heritage to promote the European rural cultural heritage transmission and to contribute to improve the current professional qualifications thanks to the design of new competence units of "EUROPEAN RURAL HERITAGE INTERPRETER", with 3 intellectual outputs.

Innovative teaching-learning methodologies (active and emotional) to facilitate knowledge and skills for tangible and intangible heritage interpretation in the future tourism professionals.

Networks and common links of learning and communication between direct beneficiaries, authorities, companies and social agents, directly or indirectly linked to VET, rural cultural heritage, tourism and rural development, among others.

Intellectual outputs

Development of educational resources for trainers/ teachers/ tutors, students and rural people (to improve access to training and qualifications for all), published in 6 languages:

- 1.- Methodological guide
- 2.- Structured course
- 3.- E-Learning Platform

All these materials will make up the OER package "RURAL HERITAGE" with free access.

Events and training activities

- Events for VET sector (Slovenia and Italy)
- Multi-agent sessions (Spain and Portugal)
- Training course (Spain)

Objectives

- To contribute to professionalization and economic development based on heritage use in rural areas through a training plan and outputs to be used by teachers, trainers and students, as well as rural population, enhancing access to training and qualifications for all.
- To promote the European rural cultural heritage transmission and to contribute to improve the current professional qualifications.
- To raise awareness of the importance of rural cultural heritage, tangible and intangible, at the local, national and European levels and its mutual recognition, through the practice of heritage interpretation in tourism and educational services.
- To encourage intercultural and intergenerational exchange of European rural heritage as a European identity contribution.

Target groups

The main target groups will be trainers, teachers and tutors of Vocational Training, as well as students and anyone, preferably from rural areas, who are interested in these new professional qualifications on rural heritage interpretation, which will allow increasing the range of services offered to visitors and tourists.



Co-funded by the
Erasmus+ Programme
of the European Union



Training Plan on European Cultural
Heritage in rural areas

Project ERASMUS+: 2020-1-ES01-KA202-082577



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